

THE MOST

Influential Intellectual Property Attorneys

IN LOS ANGELES

As the legal landscape continues to evolve in terms of intellectual property and licensing law, the Los Angeles Business Journal once again has focused the spotlight on some of the region's leading IP attorneys. There are some particularly stellar IP attorneys in the LA region and we've alphabetically listed 30 of the best of them here, along with some basic information about their careers, practice and some relevant recent successes they've achieved.

Congratulations to the attorneys who made this list and thank you for working to keep the people and businesses of Los Angeles on the right track!

BOB STEINBERG

Partner

Latham & Watkins LLP

WHILE maintaining his thriving IP practice, Latham partner Bob Steinberg recently led an effort to organize nearly 50 law firms and other stakeholders in creating the Patent Trial and Appeal Board (PTAB) Bar Association, the first new US bar association formed in three decades. In early 2016, a handful of PTAB practitioners saw the value in establishing best practices for the unique skills required to appear before the PTAB, so they collaborated on an organizational charter. The myriad tasks involved in such an effort fell to Steinberg and the small group of like-minded practitioners from leading IP law firms who aligned efforts among themselves and the U.S. Patent Office's leadership, adopt a charter and bylaws, raise funds, form committees, develop a website and other communications, and organize a highly successful inaugural conference with more than 400 practitioners attending.

Steinberg has also been instrumental in establishing Latham's PTAB practice, which he chairs. The practice pioneered innovative approaches to the burgeoning area of PTAB proceedings, and has maintained an outstanding success rate in persuading the PTAB to institute clients' petitions and a more than 96% success rate with final determinations.



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