

## **MVP: Latham's Brad Faris**

By **Emily Johnson**

*Law360 (December 10, 2025, 4:03 PM EST)* -- Brad Faris of Latham & Watkins LLP helped guide Omnicom in its planned \$13.5 billion acquisition of Interpublic, worked on a pending \$34.5 billion deal as Cox Communications is acquired by Charter Communications Inc. and is leading an expected \$5.75 billion deal as Lumen Technologies sells off its fiber optic network business to AT&T, earning him a spot as one of the 2025 Law360 Mergers & Acquisitions MVPs.

### **His biggest accomplishment over the past year:**

Faris said the planned closing of Omnicom's \$13.5 billion acquisition of Interpublic, which is expected to close this year, was his biggest recent achievement. He helped represent Omnicom in the deal, which received approval from the Federal Trade Commission in June after the marketing giants agreed not to work with others to steer advertisers away from publishers based on their political viewpoints.

Faris said the team helped get the deal across the finish line by gaining shareholder approval as well as regulatory antitrust and competition approvals from more than 15 jurisdictions around the globe, including the European Union.

"That transaction had over a hundred Latham lawyers working on it in 14 offices around the world, so that's a major accomplishment," he said. "For me, personally, I've had a relationship with the Omnicom guys for over 10 years at this point, and so it's really exciting and rewarding to have been part of a transaction for a client you've known and worked with and developed a relationship with for such a long time."

### **His biggest challenge in the past year:**

Faris said having two significant deals announce within a week of each other was the biggest challenge he faced in the last year.

Faris and Latham helped represent Cox Communications in a deal where it agreed in May to be acquired



by Charter Communications Inc. for \$34.5 billion, which will create a dominant force in U.S. broadband, mobile and video services.

Faris and Latham also represented Lumen Technologies in announcing in May that it is selling its Mass Markets fiber-to-the-home business in 11 states to AT&T Inc. in a \$5.75 billion cash deal that is expected to close in the first half of 2026.

With both deals announced within a week of each other, Faris said it was a challenge to work on two significant matters at the same time, but he is proud that the M&A partners and associates were able to work together in a collaborative effort.

"With that depth of talent at Latham, we're able to do two major complex transactions on a parallel track and deliver those transactions with the level of client service and attention that our clients expect," Faris said.

### **Why he's an M&A attorney:**

Faris said when he graduated from law school, he knew he wanted to guide clients on M&A matters. He said he was drawn to the M&A sphere because of the creativity in setting new transaction terms. Faris earned his law degree from Harvard Law School and has a bachelor's degree in economics and political science from Miami University.

Faris enjoys how each transaction has its own details and chances to engage with people within the firm, their clients, opposing counsel and the client on the other side of the deal, he said.

"We're trying to find the best solution or better solution for our clients and for the deal, and you're balancing legal risk with practical, business and commercial considerations, and you get to apply judgment," he said. "For me, it's a very interesting approach to any sort of complex, multifaceted problems where you apply your judgment and creativity to help your clients through them. That's fun. It's also rewarding."

He said when he started at Latham, he was required to be unassigned for two years, where he handled matters such as bank financing, an initial public offering and M&A work.

"As I came out of those two years, I was fully committed to mergers and acquisitions," Faris said.

### **His advice for junior attorneys:**

Faris said that being an M&A attorney is challenging and requires stamina and hard work.

"So you have to love it," Faris added. "If you're going to go into M&A or perhaps any career, you have to love what you're doing in order to do it well and in order to make the commitment that you need to make to be successful."

Faris said he also encourages junior attorneys to make face-to-face connections and relationships with colleagues and clients.

"I think to get the best experience and develop the best relationships and learn how to be the best strategic legal adviser to your clients, you have to be in the room with people as much as possible," he said.

While the firm handles matters over Zoom, "that only means the in-person experience is even more valuable than it used to be."

"I advise people to get into the room when they can," Faris said. "Show up, be in person, absorb everything [you] can absorb and that positions you as a lawyer to advance more quickly, to learn how to be an adviser and build relationships, because ultimately it's the relationships we build with our clients that allow us to provide the advice that our clients can trust and can rely upon as they make difficult decisions for their most important transactions and matters."

*--As told to Emily Johnson. Editing by Vaqas Asghar.*

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