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2022 NLJ Awards: Professional Excellence

LITIGATION DEPARTMENT OF THE YEAR - INTELLECTUAL PROPERTY

Latham & Watkins

■ **Describe your firm's approach to litigation and your strategy for building successful teams for trials or other matters.** We build the best team for each case, drawing on our nationwide practice and our large stable of first chair trial lawyers. Our teams include associates from across all our US offices, and we assign them for each matter based on experience and expertise." -- David Frazier

■ **Discuss the two biggest litigation cases your firm worked on in 2021 and how you reached successful outcomes.** We secured an International Trade Commission win achieving a limited exclusion and cease and desist orders and a 100% bond for on behalf of our clients Overhead Door and the Genie Company, the oldest garage door manufacturers in America, regarding wireless garage door opener technology. In addition, we negotiated a favorable settlement for Jaguar Land Rover in multidistrict litigation relating to patents protecting JLR's award-winning terrain technology, which makes average drivers capable of serious off-road driving with the turn of a dial." --Bert Reiser

■ **What are the most challenging and satisfying aspects of your work in litigation?** The most challenging aspect of patent litigation is ultimately the most satisfying. You have to develop a compelling narrative that resonates with the judge or jury. It's not



LATHAM & WATKINS PARTNERS DAVID FRAZIER, BERT REISER, AND RACHEL WEINER COHEN

just teaching the technology. It's pulling out the human story. Common sense is every bit as important as technical expertise." David Frazier

■ **What is the most important piece of advice you'd share with young lawyers?** Raise your hand and show you have the ability to take on challenges. Showing initiative and being a team player are essential to progressing in your career." -- Rachel Weiner Cohen