

# Daily Journal

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## TOP ARTIFICIAL INTELLIGENCE LAWYERS OF 2019

As an integral member of her firm and its finance committee, Silverman is at the forefront of this burgeoning technology and its considerable and ever-changing implications with regard to her clients' businesses in terms of governance and oversight, competition, security and more.

"One of the riddles [with AI] is, how do you oversee or govern something that almost by definition acts beyond our ability to comprehend?" Silverman asked. "How do you oversee something intended to exhaust your capability?"

She is quick to point out that AI, while considered highly efficient and even the wave of the future, is by no means infallible.

"The thing about AI is that it runs on data. These are algorithms that run on top of very large data sets. So because data is backwardlooking and artifactual, if there was bias in the original data sets. That bias then gets built in to the prediction engines, which is what the algorithms are, if you're not careful," Silverman said.

Additionally, Silverman has observed that it's very difficult to discern high-quality AI tools from inferior ones. Often, it is only upon using them in the field that those differences

**Karen E.  
Silverman**

**Latham &  
Watkins LLP  
San Francisco**

Practice: litigation  
and trial

Specialties: Antitrust and  
Competition, Technology

become evident.

These are just some of the areas Silverman advises about when it comes to her clients working with AI. Technology-heavy companies and others, since almost all businesses are beginning to tap into the area.

She sees her firm's work as bridging a vital gap, since often the decision makers at her client companies aren't well-versed in the nuances of AI, and their more technology focused counterparts aren't thinking of the bigger picture.

"The people who best understand the technology aren't necessarily thinking in terms of risk management and how this tech fits in to the existing guardrails," Silverman said. "So the trick is not to discourage the use of the technology, it's to encourage the respon-



sible use of the technology or the use of the technology in ways that are consistent with the company's business and ethical standards."

Part of Silverman's job is to stay abreast of the global conversation around AI, antitrust and governance. She leads Latham's partnership with the World Economic Forum's Centre for the Fourth Industrial Revolution, its work on a board toolkit for artificial intelligence and related thought leadership projects.

Silverman is confident that AI will continue to revolution-

ize sectors across the board from employment to economics and that there are tools to make its impact a positive one.

"The technology itself is neither good nor bad. It's what people do with it. And what [general counsel] and boards and C-suites do is they manage people," said Silverman. "You need people to be smarter and more thoughtful about how they're using the tools. As much as we need newer and better tools, we need both. One doesn't really work without the other."

— Dan Heching